

MARSEILLES / 23 - 29 MARCH 2025

# ASSITEJ BRIGHT GENERATIONS

ASSITEJ ARTISTIC GATHERING 2025 /  
RENCONTRE INTERNATIONALE DU SPECTACLE  
VIVANT POUR L'ENFANCE ET LA JEUNESSE

# GENERATIONS LUMINEUSES

REPORT  
ENGLISH  
VERSION

# REPORT

## BRIGHT GENERATIONS GÉNÉRATIONS LUMINEUSES

### ASSITEJ ARTISTIC GATHERING

Marseille – March 23 to 29, 2025

Jointly organized by **Scènes d'enfance – ASSITEJ France**, **ASSITEJ International** and the **Massalia Theatre**, the **Bright Generations – Générations Lumineuses** International Artistic Gathering was a flagship moment for the world's young audience performing arts.

Event of historic significance, this edition celebrated the **60th anniversary of ASSITEJ International** (an association born in France) by bringing together in Marseille hundreds of professionals from five continents to think together about the future of performative arts for children and youth.

## SOMMAIRE

REPORT 1

THE SHOWS 10

PROFESSIONALS GATHERINGS 16

PARTNERSHIPS 29

## 1 - AN UNPRECEDENTED INTERNATIONAL PARTICIPATION

For a week, **Marseille** became the focal point of the international community of the young audience show.

**819 delegates from 65 countries** were present on site, joined by **49 participants online** representing **21 other countries**.

The presence of the **15 members of the International Executive Committee of ASSITEJ** highlighted the importance of this edition, which has placed France at the heart of the global network of cultural and artistic cooperation.

These meetings provided **a unique platform for intercultural dialogues**, conducive to the emergence of joint projects, research initiatives and long-term collaborations.

## 2 - A RICH AND UNIFYING ARTISTIC PROGRAM

The artistic programming was one of the highlights of the meeting.

**64 performances**, led by **20 French and international companies**, illustrated the vitality, diversity and quality of the live show for young audiences.

With **8,181 reservations** and **1,975 children** from **64 classes**, the event was able to unite both school audiences and individual spectators.

The seven partner venues of Marseille, the **Massalia Theatre, Klap Maison pour la danse, La Criée, Le ZEF, the Friche la Belle de Mai, the Théâtre Joliette and the Bernardines**, have opened their doors to a plural program: theater, dance, puppetry, circus, object theatre and sensory performances.

Constant attention has been paid to **accessibility**, through bilingual shows, without speech, in **French sign language**, or adapted for **early childhood**.

## 3 - DENSE AND INSPIRING PROFESSIONAL MEETINGS

The professional component, with **74 meetings** including **15 thematic workshops**, provided a framework for in-depth reflection on major contemporary issues of the sector.

These exchanges addressed:

- **cultural rights and artistic education**,
- **international cooperation** and the circulation of works,
- **inclusive creation**,
- the **ecological transition**,
- and the **place of children and young people in governance and artistic creation**.

These meetings gave rise to **transversal and**

**concrete exchanges**, mixing artists, programmers, researchers, teachers and institutional representatives.

This programme has made it possible to forge lasting links between French regional networks and ASSITEJ networks in Africa, Latin America, Europe, Asia and the Pacific.

#### 4 - KEY FEDERATORS MOMENTS

The **Opening Ceremony** and the **Fireflies Parade** marked the spirits: **200 children** participated in the making of **100 lanterns**, accompanied by a concert of **50 mandolins** and a great moment of conviviality around a **shared soup**.

These symbolic times have embodied the values of **participation, inclusion and transmission** that underpin the approach of ASSITEJ.

In the evening moments of conviviality (on average 2 per day) allowed to strengthen the interknowledge of the participants and thus reinforce the partnership possibility.

#### 5 - THE DECISIVE INVESTMENT OF INSTITUTIONAL PARTNERS

The success of Bright Generations is also based on the **strong commitment** of institutional and

**cultural partners**. (see list)

The project was supported by:

- the **Ministry of Culture** (DGCA), a long-standing partner of the young public sector,
- the **City of Marseille**, which hosted and accompanied the event at several cultural sites,
- The **Sud Provence-Alpes-Côte d'Azur Region**,
- The **Aix, Marseille, Provence Metropole**
- The **Bouches-du-Rhône Department**,
- **Babel, Creating Cultural Equity a Europe Creative project**,
- **The French Institute**,
- **The ONDA**,
- **The SACD**,
- **ARTCENA**,
- **Tréteaux de France CDN**, . . .
- as well as by several **foreign cultural institutes** and **international professional networks** related to ASSITEJ.

These partners have enabled the **mobilization of considerable logistical, technical and human resources**, but also **essential political support**, affirming the recognition of performing arts for children and youth as a pillar of contemporary cultural policies.

Their support has ensured the **international dimension, the quality of reception by the delegations, and the enhancement of the French**

creative heritage on the world stage.

## 6 – AN EXEMPLARY AND COLLECTIVE ORGANIZATION

The coordination of the teams from **Scènes d'enfance – ASSITEJ France, ASSITEJ International and Massalia Theatre** was based on **long-term collective work**, begun in 2018, for the team from Scènes d'enfance – ASSITEJ France.

**52 technicians, 19 volunteers** and the **teams from the seven partner sites** mobilized to guarantee a warm and professional welcome to more than 800 participants.

This synergy between cultural actors, communities and institutions illustrates the **exemplary cooperation capacity** of the young public sector.

## 7 – A PROMISING GATHERING

Beyond the figures, Bright Generations – Générations Lumineuses was able to give substance to **a global movement of hope and cooperation**.

She demonstrated that live performance, in its diversity, remains **an essential tool for dialogue, resilience and citizenship education**.

This Marseille edition, celebrating sixty years of shared history, has mapped out the contours of a **common future between artists, institutions and young generations**.

## 8 – BRIGHT GENERATIONS FINANCIAL REPORT

The budgetary management of the event was complex, but the outcome is positive since the event ends with a profit. This is due to the very prudent management imposed by late grant responses and some setbacks in this area, as well as higher than expected ticket receipts (professional and public) due to the large number of participants.

Prudent management has resulted in cost control on the programming and hosting of events in particular. The total amount of programming expenses is barely higher than €190,000 whereas the estimated amount was around €235,000.

Similarly, some of the professional program's reception and hospitality fees have been revised downwards.

The final budget of Bright Generations was 811 170 €, when the initial estimate was of 941 670 €.

#### **The event was funded up to:**

- 43% by public subsidies
- 10% through the ticket office
- 5% by the contribution of the partner cultural venues
- 4% by a cash contribution from the Théâtre Massalia,
- 28% through the mobilization of human resources from the two organizing structures.

The remaining 10% comes from contributions various (ASSITEJ International, European project BABEL, Institut Français, ONDA).

## **CONCLUSION**

Bright Generations has established itself as a **reference edition** today, both in terms of its size, organization and symbolic significance.

It has strengthened the international network of ASSITEJ, promoted the creation of young French audiences and consolidated the dialogue between cultural policies and actors in the field.

This collective success attests that together, **the living arts for, with and by children and young people can continue to light up the world.**

## THE TEAMS INVOLVED IN THE PROJECT

Scènes d'enfance – ASSITEJ France : Estelle Picot Derquenne, Pauline Duquesne, Gaël Hubert-Blanchard, Elisa Guerin, Lucile Rigault, Fanny Spiess, Clémence Caux, Michaël Cros.

Massalia Theatre : Emilie Robert, Pascale Souteyrand, Sabine Liautaud, Fanette Therme, Oriane Boutet, Jérémy Gautier, Camille Vautrin, Corinne Nobileau, Camille Ildevert, Eric Paté, Jeanne Gadiollet, Jodie Mougnard, Ousmane Bouare, Lucas Vautrin, Pablo Hassani.

ASSITEJ international : Louis Valente, Chris Blois-Brooke, Marissa Garay.

The administrative and technical teams of the 7 locations in Marseille as well as their 28 host services.

52 technicians mobilized on the Friche.

19 volunteers.

And all the members of the Board of Directors of Scènes d'enfance – ASSITEJ France, from the Massalia Theatre, from the executive committee of ASSITEJ international.

Everyone who contributed to the success of this project, shaped, imagined, designed collectively since 2018.

## KEY FIGURES

819 delegates present from 65 countries

49 delegates connected online from 21 countries

15 members of the Executive Committee international of the ASSITEJ

64 performances, 20 companies French and international

Shows : 8,181 reservations including 1,975 children (64 classes)

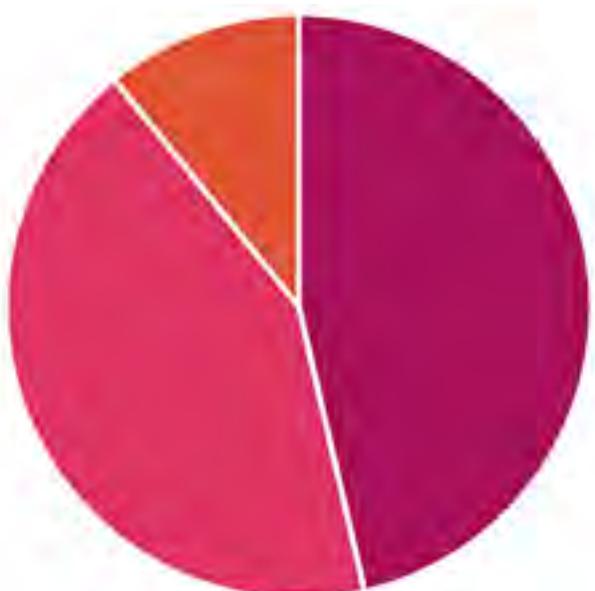
59 professional meetings (2,232 reservations)

15 workshops (358 réservations)

7 partner venues in Marseille

52 technicians and 19 volunteers mobilized

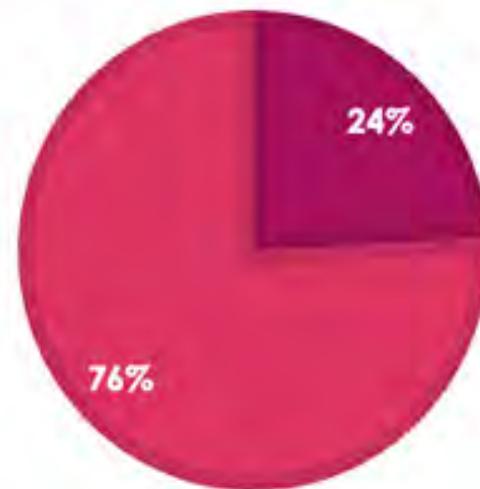
### PROGRAM REPARTITION



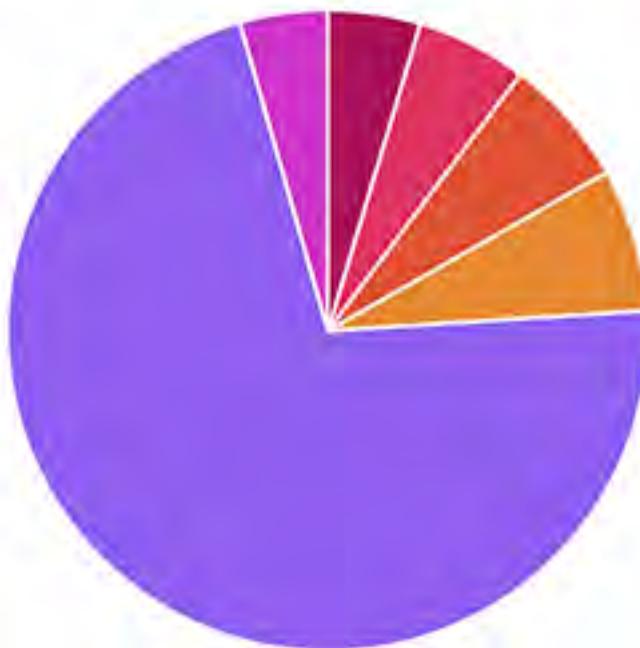
■ SHOWS ■ PRO GATHERING ■ WORKSHOP

### SHOW TICKETS REPARTITION

■ CHILDREN TICKETS ■ ADULTS TICKETS



### ATTENDEES GEOGRAPHIC ORIGIN



■ AFRICA

■ ASIA

■ NORTH AMERICA

■ EUROPE (WITHOUT France)

■ CENTRAL & SOUTH AMERICA

■ OCEANIA

# THE SHOWS



## DEHORS (OUTSIDE) BRAZ BAZAR [ France ]



- Monday 24 March at 9.30 am and 2.15 pm
- Tuesday 25 March at 2.15pm and 7pm

**La Criée**

*Theatrical music*

Two musician-explorers, zarb on their backs, come face to face with strange objects endowed with unsuspected musical possibilities. Following the intuition of childhood, they organise these sounds, controlling them, mastering them and discovering hidden music in them.

MUSICIANS / PERFORMERS Jérémie Abt, Bastian Pfefferli

- 40 minutes
- 03+

ACCESSIBILITY:  
Non-Verbal

## SCOOOOTCH ! LES NOUVEAUX BALLET DU NORD-PAS-DE-CALAIS [ France ]



- Monday 24 March at 10.30am and 3pm
- Tuesday 25 March at 10.30am and 3pm

**Théâtre Massalia**

*Theatre of material, movement and music*

In a space that is being redesigned in real time, this performance showcases an unusual material: adhesive tape. The three members of a feminist rock group build a new participatory habitat on the stage of their exile.

CONCEPTION AND DIRECTION Amélie Poirier

- 35 minutes
- 02+

ACCESSIBILITY:

## LA FABULEUSE HISTOIRE DE BAZARKUS (THE FABULOUS STORY OF BASARKUS) FRATELLINI ACADEMY AND COMPAGNIE LAMENTO [ France ]



- Monday 24 March at 2.30pm and 6pm
- Tuesday 25 March at 2.30pm and 7pm

**Théâtre Massalia**

*Dance and circus*

A hybrid creature entangled in its innumerable arms and legs brings together a juggler and an acrobat. Initially inseparable, the duo is won over by a furious curiosity, and can't resist splitting up, leading to some acrobatic experiments.

CREATED AND PERFORMED BY  
Basil Le Roux and Markus Vikse

- 35 minutes
- 03+

ACCESSIBILITY:

## PIUSSANT·ES (POWERFUL) COMPAGNIE 3637 [ Belgium ]



- Monday 24 March at 2.30pm and 7pm
- Tuesday 25 March at 2.30pm

**Théâtre Joliette**

*Theatre*

Mael, Kadija and Sonik sneak into the dark and stick their rage on the walls until the anger turns to joy. The joy of collectively rejecting the paths that have been mapped out for centuries, and inventing new ones that are freer and fairer.

COLLECTIVE CREATION by Compagnie 3637

- 55 minutes
- 14+

LANGUAGE:  
French  
Surtitles: English

## KEEP IT SAFE

REACT PUBLIC PERFORMANCES [ Sweden ]



- **Tuesday 25 March**  
at 9.45am and 2.30pm
- **Wednesday 26th March**  
at 3pm

**Théâtre Massalia**

*Dance, participative show*

Audiences gather in public spaces to enjoy a unique experience. Guided by people in fluorescent safety jacket, the holders of knowledge and organisation, they take part in highly organised, choreographed situations far removed from the apparent chaos.

### COLLECTIVE CREATION

React Public Performances

- 35 minutes
- 06+
- LANGUAGE: French
- ACCESSIBILITY: 

## HAROLD : THE GAME

BOB THÉÂTRE / VÉLO THÉÂTRE [ France ]



- **Tuesday 25 March**  
at 10am and 7pm
- **Wednesday 26 March**  
at 10am and 3pm

**LE ZEF**

*Theatre and objects*

On a television set, the best experts are called in to study the Bayeux Tapestry or, more broadly, international relations between France and United Kingdom. All around them, spectators become supporters of a rigged match.

**DIRECTION** Denis Athimon and Charlot Lemoine

- 1h15
- 10+
- LANGUAGE:  
French, English

## SANDSCAPE

KININSO KONCEPTS [ Nigeria ]



- **Tuesday 25 March**  
at 10am and 2.30pm
- **Wednesday 26 March**  
at 3.30pm

**KLAP Maison pour la danse**

*Object and material theatre*

In constant motion, the sand swirls, creating shapes, imprints, lines, games and landscapes. The audience joins in the dance, plunging into a world of playful experiments using cups, umbrellas and buckets as props.

**DIRECTION** Joshua Alabi

- 40 minutes
- 02+
- ACCESSIBILITY:  
Non-Verbal

## LE PETIT CHAPERON ROUGE (LITTLE RED RIDING HOOD)

COMPAGNIE SYLVAIN HUC [ France ]



- **Wednesday 26 March**  
at 3pm and 6.30pm
- **Thursday 27 March**  
at 10am and 2.30pm

**KLAP Maison pour la danse**

*Dance, live music*

Fear inhabits this wordless choreographic tale for two modern-day protagonists. She, red hooded, feminine and naive. He, in a black hood, frightening and fascinating. Their bodies convey strong emotions, their mouths breathe, laugh and gasp.

**CONCEPTION** Sylvain Huc

- 45 minutes
- 06+
- ACCESSIBILITY: 

## O GRANDE LAGO IMAGINAR DO GIGANTE [ Portugal ]



- Wednesday 26 March at 4pm
- Thursday 27 March at 10am and 2.30pm

**LE ZEF**

*Visual theatre, puppetry and shadow play*

Based on the story of a family of polar bears condemned to exile, art and the environment come together. Global warming and sea pollution are addressed through the manipulation of objects, puppets and projected shadows.

**DIRECTION AND TEXT** Pedro Saraiva

## PENGUIN HAMZEH AL HUSSEIN ET AMY GOLDING

[ Syrie – United Kingdom ]



- Wednesday 26 March at 7pm
- Thursday 27 March at 9.45am and 2.30pm

**Théâtre Massalia**

*Theatre*

Hamzeh Al Hussein revisits the places he has travelled through: his village in the Syrian mountains, the Za'atari refugee camp in Jordan, Gateshead in the UK; and inside his head, a place filled with music, love and joy.

**DIRECTION AND CO-CREATION** Amy Golding

**INTERPRETATION AND CO-CREATION** Hamzeh Al Hussein

- 45 minutes
- 03+
- LANGUAGE: Portuguese
- Surtitles: French
- ACCESSIBILITY:

## THE WAY BACK – THE DOUBLE THEATRE [ Taiwan ]



- Wednesday 26 March at 7pm
- Thursday 27 March at 9.45am and 2.30pm

**Théâtre Massalia**

*Movement and puppet theatre*

A right hand embarks on a journey to find the other parts of its body lost during the war. This musical puppet show poetically explores the devastation of war and the healing power of music.

**DIRECTION** Cheng-Jui Lee

- 1h
- 09+
- LANGUAGE: English
- Surtitles: French

## OISEAU (BIRD) LA POLKa [ France ]



- Thursday 27 March at 2.15pm and 7pm
- Friday 28 March at 9.30am and 7pm

**La Criée**

*Theatre*

Rather than burying our dead in oblivion, here they are honoured in a cheeky, funny show. Mustafa, Pamela and Françou take the whole school on an adventure that tackles the taboo subject of death head-on.

**TEXT, ADAPTATION AND DIRECTION** Anna Nozière

- 1h
- 09+
- LANGUAGE: French
- Surtitles: English and Spanish
- ACCESSIBILITY:

## LOUISE / OS URSOS (LOUISE THE BEARS)

PANDORGACIA. DE TEATRO [ Brazil ]



- Thursday 27 March at 2.15pm
- Friday 28 March at 2.15pm and 7pm

**La Criée**

Theatre

Louise sees a big transparent white bear behind her that follows her everywhere, at home, in the street and at school. It's not easy to convince her family of its existence, especially when, little by little, transparent bears start appearing everywhere.

**DIRECTION** Cleiton Echeveste

- 1h
- 07+
- LANGUAGE: Portuguese

Surtitles: French  
English on Friday 7pm

## #GÉNÉRATION(S)

LE CRI DÉVOT [ France ]



- Thursday 27 March at 2.30pm and 7pm
- Friday 28 March at 9.45am and 2.30pm

**Théâtre Joliette**

Theatre

Based on meetings with dozens of teenagers in several countries around the world, this show explores their concerns about current issues and questions their relationship to their bodies and to their family, social and cultural heritage.

**DIRECTION** Camille Daloz and Alexandre Cafarelli

- 1h
- 12+
- LANGUAGE: French

Surtitles: English  
• ACCESSIBILITY:

## 10 OBJETS (10 OBJECTS)

LES BECS VERSEURS [ France ]



Object theatre focus

- Thursday 27 March at 2.30pm and 7pm
- Friday 28 March at 2.30pm and 7pm

**Théâtre des Bernardines**

Object theatre

In this sensitive and funny short show, an actress and 10 objects tell a unique story. It is a story of love or oblivion, full of suspense and emotion, and perhaps also an allegory for ecology.

**CONCEPTION AND ACTING** Marina Le Guennec

- 20 minutes
- 07+
- LANGUAGE: French

## STAR SHOW

COMPAGNIE BAKÉLITE [ France ]



Object theatre focus

- Thursday 27 March at 2.30pm and 7pm
- Friday 28 March at 2.30pm and 7pm

**Théâtre des Bernardines**

Object theatre

Go for ignition sequence, 3... 2... 1... Lift off! But where to? Behind a white tiled table, everyday objects, a bit of tinkering and a lot of ingenuity make the conquest of space possible.

**WRITING, TINKERING AND PERFORMING** Alan Floc'h  
**DIRECTION** Olivier Rannou

- 25 minutes
- 07+
- LANGUAGE: French
- ACCESSIBILITY:

## LA FILLE QUI CHANTE ET LA FILLE SUR LE TOIT (THE GIRL WHO SINGS AND THE GIRL ON THE ROOF)

CIE FEKENG [ Cameroun ]



- Thursday 27 March at 7pm
- Friday 28 March at 10am and 2.30pm

LE ZEF

Theatre and music

This polyphonic work in French and Bandjoun questions the world and the human being in all its cultural diversity. Two young girls, a continent apart, discuss their illness, schizophrenia, through words and music.

CONCEPTION AND DIRECTION Jeannette Mogoun

- 1h
- 14+
- LANGUAGE: French  
Songs: Bandjoun

## FILLES & SOIE POUR TOUTES & TOUS (GIRLS AND SILK FOR ALL)

LES BAS BLEUS [ France ]



Friday 28 March  
at 2.30pm and 7pm  
Saturday 29 March  
at 11am and 3pm  
Théâtre Massalia

Shadow and object theatre, tale

This irreverent triptych in French and sign language revisits the fairy tales in which the obsession with appearances is instilled in girls from an early age. The Little Mermaid, Donkey Skin and Snow White are questioned with humour and derision.

DIRECTION Séverine Coulon

- 45 minutes
- 6+
- LANGUAGE: French and sign language
- ACCESSIBILITY: and accessible to the visually impaired

## UP AND AWAY

CUBBIN THEATRE COMPANY [ New Zealand ]



- Friday 28 March at 10.30am and 4pm
- Saturday 29 March at 10.30am

Théâtre Massalia

Visual theatre and music

In a soft, playful cocoon, only babies who can't walk are invited, along with the adults accompanying them. Everyone can explore fragments of everyday life at their own pace, sublimated into music, gesture and words by the actresses.

DIRECTION Mélanie Luckman

- 40 minutes
- 3 months+
- ACCESSIBILITY:



# THE PROFESSIONAL GATHERINGS

# MONDAY, MARCH 24TH

## TYA AND SOCIAL CHANGE

AROJAH ROYAL THEATRE [NIGERIA]

• **Monday, March 24**

from 9:30 a.m to 11 a.m

**Théâtre Joliette (Petite Salle)**

*Talk*

This international roundtable explores the impact of Theatre for Young Audiences as a vector for social change. After an introduction about progress in Africa and elsewhere, four speakers from Africa, Europe, Latin America, and Asia will share inspiring practices in an open exchange with participants.

**LANGUAGE:** ENGLISH & FRENCH

## THE SENSE OF HUMOR

ATINA ARGENTINA /  
ARDE LA NONA COMPANY  
[ARGENTINA]

• **Monday, March 24**

from 10:30 a.m to 12:30 p.m

**Pôle 164**

*Workshop*

The workshop explores the cathartic and resilient role of humor in young audience creation when addressing sensitive topics, through theoretical studies and practical exercises for artists.

**LANGUAGE:** ENGLISH & SPANISH

## CONTRIBUTIONS OF THE ASSITEJ CONGRESS TO TYA IN CUBA

ASSITEJ CUBA

• **Monday, March 24**

from 11 a.m to 12 p.m

**Théâtre Massalia (Seita)**

*Talk*

The 21st ASSITEJ World Congress in Havana (May 24 - June 1, 2024) marked a significant turning point for Cuban professionals and audiences. This round table offers a sharing of experiences and outcomes with other National Centers.

**LANGUAGE:** SPANISH & ENGLISH



## IL ÉTAIT UNE FOIS – ONCE UPON A TIME: IMAGINATIONS IN ACTION FOR TOMORROW

PLATO, TYA NETWORK OF REGION PAYS DE LA LOIRE [FRANCE]

• **Monday, March 24**

from 11:30 a.m to 1 p.m

**Théâtre Joliette (Petite salle)**

*Roundtable*

PlatO offers a discussion circle inspired by kitchen table conversations, with a central table hosting 5 to 6 participants, where everyone is free to join or leave the discussion. A setup that fosters horizontally, simplicity, and sharing with professionals from around the world.

**LANGUAGE:** FRENCH & ENGLISH

## THE BABEL ETHICO'TEST

SCÈNES D'ENFANCE – ASSITEJ FRANCE

• **Monday, March 24**

from 11 a.m to 12:30 p.m

**Théâtre Massalia (Cartonnerie)**

*Roundtable*

“BABEL, or the Art of Listening in Young Audience Theatre (TJP)”, is a large-scale European cooperation project aimed at promoting the cultural rights of children and young people. It explores communication, intercultural dialogue and mutual understanding in theatre and live performance for young audiences. Scènes d'enfance - ASSITEJ France, a key player in cross-cutting issues such as gender balance, diversity and accessibility, invites you to test the Babel questionnaire, share your professional experiences, get to know each other and exchange best practices

**LANGUAGE:** ENGLISH

## YOUNG DANCE NETWORK GENERAL MEETING

YOUNG DANCE NETWORK [WORLD]

• **Monday, March 24**

from 11 a.m to 1 p.m

**Théâtre Massalia (Studio M.O.D)**

*Networking session*

The General Assembly of the Young Dance Network (YDN) will provide updates on past and ongoing activities, alongside key organizational matters. A special presentation from LOOP, a European network dedicated to dance for young audiences, will offer insights into their work and future collaborations. This gathering is a key moment for members to connect, exchange ideas, and shape YDN's future direction..

**LANGUAGE:** ENGLISH, FRENCH & SPANISH

# MONDAY, MARCH 24TH

## CREATION FOR YOUNG AUDIENCES: STRUCTURING THE FUTURE ON A NATIONAL AND INTERNATIONAL SCALE

SCÈNES D'ENFANCE – ASSITEJ FRANCE

• Monday, March 24

from 2 p.m to 4 p.m

**Théâtre Massalia (Cartonnerie)**

*Conference*

In 2025, ASSITEJ International will be celebrating its 60th anniversary, and in France, the "Plan Génération Belle Saison" will be 10 years old : when it comes to look back and celebrate, where do we stand in terms of structuring the TYA sector in France and internationally ? What future should be drawn up, from the national to the global level?

**LANGUAGE:** FRENCH & ENGLISH

## CHANCE ENCOUNTERS

VIGDIS JAKOBSDOTTIR [ICELAND]

• Monday, March 24

from 2:30 p.m to 4:30 p.m

**Théâtre Massalia (Studio M.O.D)**

*Workshop*

Artists explore chance as a creative driving force in young audience performances, tackling complex themes and discovering new approaches. A workshop that fosters international collaborations and connections through spontaneous exercises.

**LANGUAGE:** ENGLISH

## PLAYFUL PATHWAYS: EMBRACING YOUR INNER CHILD

JOLYANE LANGLOIS [AUSTRIA]

• Monday, March 24

from 3 p.m to 5 p.m

**Pôle 164**

*Workshop*

This playful workshop combines clowning, movement and dance to reconnect with one's inner child, strengthen group cohesion and spark creativity. Through laughter and play, participants will explore joy and lightness as acts of resistance and catharsis.

**LANGUAGE:** FRENCH & ENGLISH

## WRITE HERE, READ ELSEWHERE

LE CIEL – EUROPEAN STAGE FOR YOUNG AUDIENCES, MONTAGNE MAGIQUE, MAISON ANTOINE VITEZ, SWEDISH AND SERBIAN PARTNERS [EUROPE]

• Monday, March 24

from 4:30 p.m to 6 p.m

**Théâtre Massalia (Cartonnerie)**

*Conference*

What are the challenges of theatrical translation for young audiences? This conference explores the reality of authors and translators in different countries and the necessity of translating works for young audiences on an international scale.

**LANGUAGE:** ENGLISH & FRENCH

**ACCESSIBILITY:** 

## SLAVIC COUNTRIES NETWORK INITIATIVE MEETING – TALK ABOUT BRIGHT FUTURE

SLAVIC COUNTRIES NETWORK

• Monday, March 24

from 5 p.m to 6:30 p.m

**Théâtre Massalia (Studio M.O.D)**

*Networking session*

A gathering dedicated to exploring the cultural, historical and political ties of Slavic and Eastern European countries, fostering mutual understanding and reflection on the region's current challenges.

**LANGUAGE:** ENGLISH

## ARTISTIC ENCOUNTER #1

ASSITEJ EXECUTIVE COMMITTEE [WORLD]

• Monday, March 24

from 6 p.m to 7:30 p.m

**Théâtre Massalia (Seita)**

*Networking session*

In a relaxed setting, members and delegates of ASSITEJ International will exchange ideas about the future of the sector. This first gathering focuses on mutual learning, discovering the network, and the Bright Generations Artistic Encounter.

**LANGUAGE:** ENGLISH

(INFORMAL FRENCH AND SPANISH PROVIDED)

## FESTIVE MEETING OF REGIONAL YOUNG AUDIENCE NETWORKS IN FRANCE

REGIONAL YOUNG AUDIENCE NETWORKS IN FRANCE [FRANCE]

• Monday, March 24

from 7:30 p.m to 9 p.m

**Théâtre Massalia (Cartonnerie)**

*Social Event*

The regional young audience platforms in France form a network dedicated to young audience creation across the country. They are setting up in Marseille to celebrate live performance for young audiences and invite you to meet them for a fun and friendly networking event!

**LANGUAGE:** FRENCH & ENGLISH

## CUBAN PARTY

ASSITEJ CUBA

• Monday, March 24

from 9 p.m to 11 p.m

**Théâtre Massalia (Cartonnerie)**

*Social Event*

ASSITEJ Cuba invites you to an evening of music!

# TUESDAY, MARCH 25TH

## GOOD MORNING IDEAS

YOUNG DANCE NETWORK [WORLD]

- **Tuesday, March 25**

from 8:45 a.m to 9:45 a.m

**KLAP Maison pour la danse  
(Petit studio)**

*Workshop*

The Young Dance Network offers a gentle yet energizing morning session, open to all, to explore dance as a universal language and a refreshing alternative to conferences and performances. A session fostering connection and exchange through movement.

**ACCESSIBILITY:** NON VERBAL



## VALUE OF TYA: GLOBAL, ADVOCACY-FOCUSED RESEARCH

ASSITEJ INTERNATIONAL & CREATE  
CENTRE – THE UNIVERSITY OF SYDNEY  
[WORLD]

- **Tuesday, March 25**

from 9:30 a.m to 10:30 a.m

**Théâtre Massalia (Cartonnerie)**

*Conference*

This workshop presentation reports on the Building Collective Resilience Project – Stream 5, exploring the impact of theatre on the lives of young people. Participants will be asked to provide feedback on the research findings to inform future projects

**LANGUAGE:** ENGLISH & FRENCH

## ARTISTIC ENCOUNTER #2

ASSITEJ EXECUTIVE COMMITTEE  
[WORLD]

- **Tuesday, March 25**

from 11 a.m to 12:30 p.m

**Théâtre Massalia (Cartonnerie)**

*Networking session*

Across three Artistic Encounters, ASSITEJ members and delegates are invited to get together in a relaxed setting to discuss, experiment, and plan for the future of our field. This is the second of three encounters, focused on cultural equity.

**LANGUAGE:** ENGLISH

(INFORMAL FRENCH & SPANISH PROVIDED)

## INTERNATIONAL THEATRE FOR YOUNG AUDIENCES RESEARCH NETWORK

INTERNATIONAL THEATRE FOR YOUNG  
AUDIENCES RESEARCH NETWORK  
(ITYARN) [WORLD]

- **Tuesday, March 25**

from 2 p.m to 3 p.m

**Théâtre Massalia (Cartonnerie)**

*Networking session*

A presentation of the ITYARN research dissemination project:

- New ITYARN website
- Launch of the printed book from the ITYARN Conference in Cuba
- Ti-Uai-Ei journal (2025), published by UNIRIO / ITYARN / ASSITEJ Brasil

**LANGUAGE:** ENGLISH & FRENCH

## CULTURAL TRANSLATION OF PLAYS

WRITE LOCAL PLAY GLOBAL

- **Tuesday, March 25**

from 2 p.m to 3:30 p.m

**Théâtre Joliette (Petite salle)**

*Roundtable*

This roundtable explores cultural adaptation of theatrical works, through the study of translations of "Louise/les ours" and "Inez Was Perf[ect]". Times of exchanges and sharing experiences in small groups to reveal the processes that preserve the essence of the original works, while adapting them to a new culture.

**LANGUAGE:** ENGLISH

## TRAINING: DISCOVERING VIEWPOINT

VOL PLANÉ COMPANY [FRANCE]

- **Tuesday, March 25**

from 2 p.m to 3:30 p.m

**Théâtre Massalia (Studio M.O.D)**

*Workshop*

The Groupe Phare, composed of 20 young people from Marseille, introduces the American improvisation method 'viewpoints,' based on nine perspectives. This session is followed by a discussion on shared creation between artists and young amateurs, focusing on collaborative projects with teenagers.

**LANGUAGE:** FRENCH

**ACCESSIBILITY:** NON VERBAL



# TUESDAY, MARCH 25TH

## INVOLVING CHILDREN AND YOUTH #1: IN LIFE AND GOVERNANCE OF CULTURAL VENUES

SCÈNES D'ENFANCE - ASSITEJ FRANCE

• **Tuesday, March 25**

from 3:30 p.m to 5:30 p.m

### Théâtre Massalia (Cartonnerie)

#### Conference

More and more cultural venues today choose to actively involve young people in their operations, projects, and governance. This conference examines the impact of these experiences on youth and professional practices. Through shared testimonies from professionals and young people, we will explore how their involvement in programming and implementing cultural projects affects their relationship with culture, while challenging traditional ways of working.

**LANGUAGE:** FRENCH & ENGLISH



## CONCEPTS IN ARTISTIC EXPERIENCE: INTERSTICES OF FRIENDSHIP AS A METHODOLOGY

NÚCLEO QUANTA - WILSON JULIÃO ET SUZANA SCHMIDT [BRASIL]

• **Tuesday, March 25**

from 4 p.m to 5:15 p.m

### Théâtre Joliette (Petite salle)

#### Talk

The meeting presents a synthesis of fifteen years of study, practices and consideration on artistic proposals for very young children (0-6 years), conducted by Nucleo Quanta.

**LANGUAGE:** PORTUGUESE, ENGLISH, SPANISH

**ACCESSIBILITY:**

## THE PORTUGUESE-SPEAKING COUNTRIES NETWORK

ASSITEJ BRASIL

• **Tuesday, March 25**

from 4:30 p.m to 6:30 p.m

### Théâtre Massalia (Studio M.O.D)

#### Social Event

ASSITEJ centers from Angola, Brazil and Mozambique, and the Affiliate member in Portugal invite Portuguese-speaking TYA practitioners worldwide to an informal networking session focused on the Portuguese-Speaking Countries Network, to discuss the distinct contexts, and the shared challenges and opportunities.

**LANGUAGE:** PORTUGUESE

## SAYNORWAY!

ASSITEJ NORWAY

• **Tuesday, March 25**

from 5 p.m to 6:30 p.m

### Théâtre Massalia (Seita)

#### Talk

How can theatre be more inclusive and accessible for young audiences? How can we captivate preteens and teenagers through innovative digital storytelling?

A session for idea-sharing and discussions based on experiences from Norway, all while enjoying Norwegian specialties.

**LANGUAGE:** ENGLISH & FRENCH

**ACCESSIBILITY:**

## DJ SET - A FRENCH NIGHT IN MARSEILLE!

SCÈNES D'ENFANCE - ASSITEJ FRANCE

• **Tuesday, March 25**

from 9 p.m to 11 p.m

### Théâtre Massalia (Cartonnerie)

#### Social Event

A Bright Generations «French Night» in Marseille: DJ Grégoisse and BnJ Kids, between Blindtest, French touch and electro-funk, to set the dancefloor and the night on fire!

**LANGUAGE:** FRENCH & ENGLISH



## ITALIAN CONNECTIONS: FROM PUGLIA TO MARSEILLE!

ASSITEJ ITALY - PUGLIA CULTURE CONSORTIUM [ITALY]

• **Tuesday, March 25**

from 7 p.m to 8:30 p.m

### Théâtre Massalia (Cartonnerie)

#### Social Event

Assitej Italy and Puglia Culture Consortium invite you to a reception featuring Apulian culture, food, and music, while showcasing the region's acclaimed children's theater and promoting the upcoming Showcase Kids 2025 in Bari.

**LANGUAGE:** ITALIAN, FRENCH & ENGLISH

# WEDNESDAY, MARCH 26TH

## GOOD MORNING IDEAS

YOUNG DANCE NETWORK [WORLD]

- **Wednesday, March 26**  
from 8:45 a.m to 9:45 a.m

### KLAP Maison pour la danse (Petit studio)

#### Workshop

The Young Dance Network offers a gentle yet energizing morning session, open to all, to explore dance as a universal language and a refreshing alternative to conferences and performances. A session fostering connection and exchange through movement.

**ACCESSIBILITY:** NON VERBAL



## HOW TO WELCOME THE YOUNG SPECTATOR?

LE CREA FESTIVAL MOMIX [FRANCE]

- **Wednesday, March 26**  
from 9:30 a.m to 11 a.m

### Théâtre Joliette (Petite salle) Conference

How can we best welcome children to a performance, especially when they come in groups? A discussion among professionals on welcoming children, on ways to make them feel welcome and fully enjoy the show. Followed by a collective reflection on the evolution of our approaches.

**LANGUAGE:** ENGLISH & FRENCH

**ACCESSIBILITY:**

## WALK & TALK

NORDIC BALTIC ASSITEJ NETWORK [EUROPE]

- **Wednesday, March 26**  
from 9 a.m to 9:45 a.m

### From Église des Réformés to La Friche La Belle de Mai

#### Workshop

The Nordic Baltic ASSITEJ Network offers three 45-minutes themed walks in Marseille. These accessible walks provide an informal exchange on diversity and accessibility, humor, and the future of the sector, along with the Bright Generations experience.

**LANGUAGE:** ENGLISH

**ACCESSIBILITY:**

## PERFORMING ARTS FOR YOUNG AUDIENCE AND THE ANTHROPOCENE

JULIA DINA HESSE [GERMANY - FRANCE]

- **Wednesday, March 26**  
from 9:30 a.m to 10:45 a.m

### Théâtre Massalia (Cartonnerie) Conference

How do young generations perceive their future? This conference explores their perceptions of climate challenges and their expectations of live performance. Based on German creations, we will see how theatre translates scientific data into narratives about our relationship with life.

**LANGUAGE:** ENGLISH & FRENCH

## AFRICA'S DAWN OF A NEW ERA

THEMBILE TSHUMA, OM OBA  
JERRY ADESEWO, YUCK MIRANDA,  
JOHN NAMAI, SANDRA NADEGE

- **Wednesday, March 26**  
from 10 a.m to 11 a.m

### Théâtre Massalia (Studio M.O.D)

#### Social Event

ACYTA, the network of ASSITEJ African centers, celebrates the 60th anniversary of ASSITEJ International under the philosophy of Ubuntu: 'I am because we are.' This event highlights the renewal of the African network through networking, festivals, and cultural exchanges.

**LANGUAGE:** ENGLISH

## NETWORKING PUPPETRY IN EDUCATION FOR CHILDREN

UNIMA INTERNATIONAL / IDEA /  
ASSITEJ [WORLD]

- **Wednesday, March 26**  
from 10:30 a.m to 12 p.m

### Théâtre Massalia (Seita)

#### Networking session

This forum brings together UNIMA, ASSITEJ and IDEA to develop joint projects for children and teachers affected by war and forced displacement. A session exploring the integration of puppetry in learning and the construction of imagination.

**LANGUAGE:** FRENCH & ENGLISH



# WEDNESDAY, MARCH 26TH

## CONNECT AFRICA!

AFRICAN CHILDREN AND YOUTH THEATRE ARENA (ACYTA) [AFRICA]

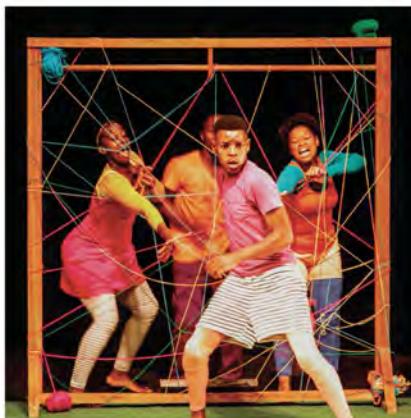
- Wednesday, March 26  
from 11 a.m to 12:30 p.m

**Théâtre Massalia (Studio M.O.D.)**

*Social Event*

ACYTA, the African regional network of ASSITEJ centers, invites you to explore African Theater for Young Audiences (TYA). Join us in creating new projects and fostering international collaborations as we journey forward together.

**LANGUAGE:** ENGLISH & FRENCH



## AN INCLUSIVE AND PLURAL STAGE FOR YOUNG AUDIENCES

JOLI MAI [FRANCE]

- Wednesday, March 26  
from 11:15 a.m to 12:45 p.m

**Théâtre Joliette (Petite salle)**  
*Conference*

This session offers an exchange between performing artists with disabilities and artists from inclusive young audience creation. It explores the challenges of an inclusive stage, its impact on content and representations, as well as recognition of artists with disabilities as full-fledged creators.

**LANGUAGE:** FRENCH

**ACCESSIBILITY:**

## MIRROR OF YOUTH

MOKILI NA POCHE [DEMOCRATIC REPUBLIC OF THE CONGO]

- Wednesday, March 26  
from 11:15 a.m to 12:15 p.m

**Théâtre Massalia (Cartonnerie)**

*Film screening / Talk*

Mokili na poche Cultural Center offers programs and workshops for young people in precarious situations, placing art and creativity at the heart of development and intergenerational engagement.

**LANGUAGE:** FRENCH

**ACCESSIBILITY:**

## CULTURAL RIGHTS AND YOUNG AUDIENCES

HAUTS-DE-FRANCE YOUNG AUDIENCE COLLECTIVE [FRANCE]

- Wednesday, March 26  
from 2 p.m to 3:30 p.m

**Théâtre Joliette (Petite salle)**  
*Workshop*

“Labyrinth in Cultural Rights”, an educational game co-created with young audience, helps understand and embrace cultural rights within the broader context of human rights. An interactive workshop to rethink artistic education.

**LANGUAGE:** FRENCH

**ACCESSIBILITY:**

## IN ALL THE BODY!

ASSITEJ MEXICO

- Wednesday, March 26  
from 2:30 p.m to 4 p.m

**Théâtre Massalia (Studio M.O.D.)**

*Exhibition (Vernissage)*

Based on audio recordings capturing the spontaneous reactions of the audience during various events, we will explore how the voices of children and adults influence the theatrical experience. Participants will be able to share their experiences as artists, programmers, or cultural managers.

**LANGUAGE:** ENGLISH, SPANISH & FRENCH



## DOES CULTURAL POLICY SUPPORT THEATRE FOR EARLY YEARS?

SMALL SIZE NETWORK [WORLD]

- Wednesday, March 26  
from 2 p.m to 3:30 p.m

**Théâtre Massalia (Cartonnerie)**

*Conference*

The conference, part of the “Crossing Borders with Bright Generations - questioning arts for very young audiences”, explores creation for early childhood across the world. Artists and producers share their action models for developing and promoting very young audience performances within their communities.

**LANGUAGE:** ENGLISH & FRENCH

**ACCESSIBILITY:**

# WEDNESDAY, MARCH

## INVOLVING CHILDREN AND YOUNG PEOPLE #2: IN ARTISTIC CREATION

SCÈNES D'ENFANCE – ASSITEJ FRANCE

- **Wednesday, March 26**

from 4 p.m to 6 p.m

**Théâtre Massalia (Cartonnerie)**

*Conference*

More and more artists are incorporating children and young people into their creative processes, making them a source of inspiration. What role do they play? What exactly are artists seeking? Do these experiences transform the relationship with the audience and practices in programming, artistic education, or cultural outreach? Through creative approaches led by artists who share their experiences and involve toddlers, children, and/or young people, we will question these modes of creation, their motivations, and their impact.

**LANGUAGE:** FRENCH & ENGLISH



## WORLD CAFÉ: MAKING EARLY YEARS WORK

SMALL SIZE NETWORK [WORLD]

- **Wednesday, March 26**

from 4:30 p.m to 6 p.m

**Théâtre Joliette (Petite salle)**

*Roundtable*

A collaborative and friendly discussion format to explore creation for early childhood. Participants will exchange with international experts on the specifics, challenges, partnerships, and spaces suitable for very young audiences.

**LANGUAGE:** ENGLISH

## WHERE I STARTED, WHERE I ENDED UP

NEXT GENERATION NETWORK [WORLD]

- **Wednesday, March 26**

from 5 p.m to 6:30 p.m

**Théâtre Massalia (Studio M.O.D.)**

*Exhibition (Vernissage)*

A visual and sound installation tracing 18 years of Next Generation Network through testimonies from emerging artists in young audience theatre worldwide. Photos, texts, and recordings reveal their dreams, aspirations, and defining moments in their journeys.

**LANGUAGE:** ENGLISH

## SARDINE, SAVON, VOYAGE!

– READING OF NEW INTERNATIONAL FRENCH SPEAKING SHORT PLAYS & TALK

WRITE LOCAL PLAY GLOBAL [WORLD]

- **Wednesday, March 26**

from 5 p.m to 6:30 p.m

**Théâtre Massalia (Seita)**

*Reading and Talk*

This event highlights the diversity of Francophone theatre for young audiences through two readings of short texts intended for children and teenagers. Plays, written in response to a call for submissions inspired by Marseille, will be read and followed by a discussion translated into English.

**LANGUAGE:** FRENCH



## GOOD NIGHT IDEA

YOUNG DANCE NETWORK [WORLD]

- **Wednesday, March 26**

from 9 p.m to 11 p.m

**Théâtre Massalia (Cartonnerie)**

*Social Event*

Young Dance Network (YDN) hosts a networking gathering in Marseille, featuring a dance cocktail bar, somatic games, a collaborative 'Esperanto Dance' creation, and «danceoke». An event to foster connections between artists and companies in youth theater and dance and to make space for DANCE!

**LANGUAGE:** ENGLISH, FRENCH, GERMAN, SPANISH

## THE NORDIC-BALTIC POP UP TENT

NORDIC BALTIC ASSITEJ NETWORK [EUROPE]

- **Wednesday, March 26**

from 7 p.m to 8:30 p.m

**Théâtre Massalia (Cartonnerie)**

*Social Event*

The Nordic-Baltic ASSITEJ Network invites you to their pop-up tent featuring Nordic foods, drinks, and music. Connect with our delegates, explore our cultures, and discuss performing arts collaborations within our region!

**LANGUAGE:** ENGLISH

# THURSDAY, MARCH 27TH

## GOOD MORNING IDEAS

YOUNG DANCE NETWORK [WORLD]

• Thursday, March 27

from 8:45 a.m to 9:45 a.m

### KLAP Maison pour la danse (Petit studio)

#### Workshop

The Young Dance Network offers a gentle yet energizing morning session, open to all, to explore dance as a universal language and a refreshing alternative to conferences and performances. A session fostering connection and exchange through movement.

**ACCESSIBILITY:** NON VERBAL

## WHERE I STARTED, WHERE I ENDED UP

NEXT GENERATION NETWORK [WORLD]

• Thursday, March 27

from 9 a.m to 7 p.m

### Théâtre Massalia (Studio M.O.D.)

#### Exhibition

A visual and sound installation tracing 18 years of Next Generation Network through testimonies from emerging artists in young audience theatre worldwide. Photos, texts, and recordings reveal their dreams, aspirations, and defining moments in their journeys.

**LANGUAGE:** ENGLISH

## MODELS OF AUDIENCE ENGAGEMENT: GLOBAL, ADVOCACY-FOCUSED RESEARCH

ASSITEJ INTERNATIONAL & THE ROYAL  
CENTRAL SCHOOL OF SPEECH &  
DRAMA [WORLD]

• Thursday, March 27

from 9:30 a.m to 10:30 a.m

### Théâtre Massalia (Studio M.O.D.) Conference

In this interactive seminar, we will examine the obstacles limiting young people's access to theatre, both as audiences and creators. We will explore innovative practices, methodologies, and approaches that help overcome these barriers.

**LANGUAGE:** ENGLISH

## INCLUSION AND RESILIENCE THROUGH PERFORMING ARTS

EDUCATIONAL THEATRE IN NEPAL /  
ATTA FESTIVAL [ASIA / MIDDLE EAST]

• Thursday, March 27

from 10 a.m to 12 p.m

### Théâtre Massalia (Seita)

#### Roundtable

This roundtable explores two post-earthquake projects:

- 500 representations in Nepal (2015-2017) that helped overcome trauma in affected villages.
- In Turkey, an artistic program supporting the communities of Antakya and Diyarbakır after the recent earthquakes.

**LANGUAGE:** ENGLISH & FRENCH

**ACCESSIBILITY:**

## WORLD CAFE SESSION

### "COOPERATION FOR YOUNG AUDIENCE MUSIC"

RAMDAM – MUSIC FOR YOUNG  
AUDIENCES NATIONAL NETWORK  
[FRANCE]

• Thursday, March 27

from 10:30 a.m to 12 p.m

### Théâtre Joliette (Petite salle)

#### Roundtable

A collective intelligence session to develop international partnerships around the circulation of musical works for young audiences, the sharing of practices and a digital platform for discovering musical content for young audiences.

**LANGUAGE:** ENGLISH

## INTERNATIONAL INCLUSIVE ARTS NETWORK – "CATCH THE WAVE!"

INTERNATIONAL INCLUSIVE ARTS  
NETWORK [WORLD]

• Thursday, March 27

from 11 a.m to 12 p.m

### Théâtre Massalia (Cartonnerie)

#### Roundtable

The IIAN invites you to a roundtable to explore inclusive practices in festivals. With its members and guests, engage in discussions, ask questions and discover how these current initiatives lead to sustainable practices.

**LANGUAGE:** ENGLISH

**ACCESSIBILITY:**

## PRODUCING PERFORMING ARTS FOR YOUNG AUDIENCES:

### OVERVIEWS AND PERSPECTIVES

LAPAS / PAMPA PRODUCERS / PADA  
[FRANCE / EUROPE / INTERNATIONAL]

• Thursday, March 27

from 11 a.m to 12 p.m

### Théâtre Massalia (Studio M.O.D.)

#### Roundtable

LAPAS, PAMPA, and PADA invite you to a discussion to explore and compare the structures of the performing arts sector for young audiences at the French, European, and international levels. This exchange aims to share inspiring practices.

**LANGUAGE:** FRENCH & ENGLISH

## WALK & TALK

NORDIC BALTIC ASSITEJ NETWORK  
[EUROPE]

• Thursday, March 27

from 1:15 p.m to 2 p.m

### From Église des Réformés to La Criée

#### Workshop

The Nordic Baltic ASSITEJ Network offers three 45-minutes themed walks in Marseille. These accessible walks provide an informal exchange on diversity and accessibility, humor, and the future of the sector, along with the Bright Generations experience.

**LANGUAGE:** ENGLISH

**ACCESSIBILITY:**

# THURSDAY, MARCH 27TH

## INTER REGIONAL NETWORKING

ASSITEJ IBERO AMERICAN NETWORK [WORLD]

• Thursday, March 27

from 2 p.m to 3:30 p.m

**Théâtre Massalia (Studio M.O.D)**

*Networking session*

The Ibero-American ASSITEJ organizes a session with other regional networks. Meet the members, learn about ongoing projects and future perspectives, and take part in an open discussion to identify common ground and explore cooperation opportunities.

**LANGUAGE:** SPANISH, PORTUGUESE & ENGLISH

## ROOTS AND RELATIONSHIPS: A GENERATIVE DIALOGUE BETWEEN FOREST AND CULTURAL ECOSYSTEM

FORESTEEN [EUROPE]

• Thursday, March 27

from 3:30 p.m to 4:30 p.m

**Théâtre Massalia (Cartonnerie)**

*Talk*

This meeting explores arts education and intergenerational collaboration, by examining the connections between cultural stakeholders/actors and cultural offerings for young generations.

**LANGUAGE:** ENGLISH

## THEATRE SAVES

ASSITEJ UKRAINE

• Thursday, March 27

from 3:30 p.m to 4:30 p.m

**Théâtre Massalia (Seita)**

*Talk*

What is the current role of theatre in Ukraine, between preserving cultural heritage and serving as a tool of resistance? ASSITEJ Ukraine shares its innovative practices to support children and young people in times of crisis: creative spaces, therapeutic performances and support for displaced families.

**LANGUAGE:** ENGLISH & FRENCH

## CHILDREN AND YOUTH ON A PROFESSIONAL STAGE

ASSITEJ BELGIUM

• Thursday, March 27

from 3:30 p.m to 5 p.m

**Théâtre Joliette (Petite salle)**

*Talk*

This discussion explores the participation of children and teenagers as artistic partners in the stage co-creation process, illustrated by concrete examples and testimonies. The goal: to open an international dialogue on these innovative approaches.

**LANGUAGE:** ENGLISH & FRENCH

**ACCESSIBILITY:** 

## CREATIVE INTROSPECTION FOR ARTS PROFESSIONALS

TOBY THOMPSON, KATE CROSS, SAM HAMP, THE EGG [UNITED KINGDOM]

• Thursday, March 27

from 4 p.m to 5:30 p.m

**Théâtre Massalia (Studio M.O.D)**

*Workshop*

"Only the heart can see clearly. What is essential is invisible to the eye." This workshop, a poetic meditation on authenticity in young audience theater, invites us to go beyond everyday constraints and make art a mediator of the human experience and the true voice of the child.

**LANGUAGE:** ENGLISH

## MEMORY AS A TOOL FOR INTERGENERATIONAL DIALOGUE AND CREATION

FUNDACIÓN ESCÉNICA AVANTI [CHILI]

• Thursday, March 27

from 4 p.m to 6 p.m

**KLAP Maison pour la danse  
(Grand Studio)**

*Workshop*

Through a practical workshop, the Fundación Escénica Avanti offers to share the experience of its creation labs with young people, focusing on memory and the use of documentary theater tools.

**LANGUAGE:** SPANISH & ENGLISH

## GENERATIONS IN DIALOGUE: NETWORKING BANQUETTE FOR THE FUTURE OF PAYA

ASSITEJ AUSTRIA, ASSITEJ GERMANY, ASSITEJ LUXEMBOURG, ASSITEJ LIECHTENSTEIN, ASSITEJ SWITZERLAND

• Thursday, March 27

from 5 p.m to 6:30 p.m

**Théâtre Massalia (Seita)**

*Social Event*

A friendly gathering around large tables, where participants discuss education, children's rights and theater in schools, guided by thematic cards.

**LANGUAGE:** ENGLISH

## ARTISTIC ENCOUNTER #3

ASSITEJ EXECUTIVE COMMITTEE [WORLD]

• Thursday, March 27

from 5 p.m to 6:30 p.m

**Théâtre Massalia (Cartonnerie)**

*Networking session*

Across three Artistic Encounters, ASSITEJ members and delegates are invited to get together in a relaxed setting to discuss, experiment, and plan for the future of our field. This is the last of three encounters, focused on cultural rights.

**LANGUAGE:** ENGLISH

(INFORMAL FRENCH & SPANISH PROVIDED)

## THURSDAY, MARCH 27TH

### PLACE OF INTERCULTURAL DIALOGUE IN THE CREATION PROCESS

FLORENCE LAVAUD COMPANY  
[FRANCE]

- Thursday, March 27  
from 5:30 p.m to 6:45 p.m  
**Théâtre Joliette (Petite salle)**

#### Roundtable

Based on experiences led by the Florence Lavaud Company and other organizations, this roundtable aims to explore the numerous benefits of intercultural creation in theatrical work aimed at young audiences.

**LANGUAGE:** FRENCH & ENGLISH

**ACCESSIBILITY:** 

### MARSEILLE: A SENSE OF PLACE

WRITE LOCAL. PLAY GLOBAL [WORLD]

- Thursday, March 27  
from 6 p.m to 7 p.m  
**Théâtre Massalia (Studio M.O.D)**  
*Exhibition (Vernissage)*

Marseille in images and words: an invitation to all Bright Generations participants (including school groups), to contribute to a collective story. Capture a fascinating detail of the city in a photo and share your impressions in no more than 50 words. Contributions will be published on the WLPG website.

**LANGUAGE:** ENGLISH

**ACCESSIBILITY:** 

### ASIA AND OCEANIA RECEPTION

PAYPA NEW ZEALAND, ASSITEJ PAKISTAN, ASSITEJ SOUTH KOREA

- Thursday, March 27  
from 8:30 p.m to 11 p.m

### Théâtre Massalia (Cartonnerie)

#### Social Event

Join us for the Asia and Oceania Reception featuring Asian music, drinks and vibrant atmosphere! Connect with colleagues, meet the team of ASSITEJ Congress 2027 in Korea, and celebrate global friendships together.

**LANGUAGE:** ENGLISH

**ACCESSIBILITY:** 



## FRIDAY, MARCH 28TH

### GOOD MORNING IDEAS

YOUNG DANCE NETWORK [WORLD]

- Friday, March 28

from 8:45 a.m to 9:45 a.m

### KLAP Maison pour la danse (Petit studio)

#### Workshop

The Young Dance Network offers a gentle yet energizing morning session, open to all, to explore dance as a universal language and a refreshing alternative to conferences and performances. A session fostering connection and exchange through movement.

**ACCESSIBILITY:** NON VERBAL

### WHERE I STARTED, WHERE I ENDED UP

NEXT GENERATION NETWORK [WORLD]

- Friday, March 28

from 9 a.m to 7 p.m

### Théâtre Massalia (Studio M.O.D)

#### Exhibition

A visual and sound installation tracing 18 years of Next Generation Network through testimonies from emerging artists in young audience theatre worldwide. Photos, texts, and recordings reveal their dreams, aspirations, and defining moments in their journeys.

**LANGUAGE:** ENGLISH

### MARSEILLE: A SENSE OF PLACE

WRITE LOCAL. PLAY GLOBAL (WLPG) [WORLD]

- Friday, March 28

from 9 a.m to 7 p.m

### Théâtre Massalia (Studio M.O.D)

#### Exhibition

Marseille in images and words: an invitation to all Bright Generations participants (including school groups), to contribute to a collective story. Capture a fascinating detail of the city in a photo and share your impressions in no more than 50 words. Contributions will be published on the WLPG website.

**LANGUAGE:** ENGLISH

**ACCESSIBILITY:** 

### ADVOCATING EQUAL ACCESS TO PERFORMING ARTS IN SCHOOLS

ASSITEJ SWEDEN / ASSITEJ SOUTH AFRICA

- Friday, March 28

from 9:30 a.m to 11 a.m

### Théâtre Massalia (Cartonnerie)

#### Workshop

ASSITEJ promotes universal access to performing arts for all children, emphasizing the urgency of this commitment. ASSITEJ Sweden and ASSITEJ South Africa will explore children's cultural rights while questioning the educational and cultural systems to ensure their access to the arts in schools.

**LANGUAGE:** ENGLISH & FRENCH

# FRIDAY, MARCH 28TH



## BEHIND THE DESKS OF CREATIVE EUROPE: UNLOCKING OPPORTUNITIES

ASSITEJ INTERNATIONAL [WORLD]

• Friday, March 28

from 11:30 a.m to 12:30 p.m

**Théâtre Massalia (Cartonnerie)**  
Conference

Present in all the countries of the programme, Creative Europe Desks assist cultural organizations by offering advice and support to access European funding and collaborate internationally.

This session will explore their services, the possible contributions of cultural actors, and the opportunities for developing this relationship. It will also address their links with the European Education and Culture Executive Agency (EACEA).

LANGUAGE: ENGLISH & FRENCH

## SMALLTALKS

SMALL COUNTRIES NETWORK  
[WORLD]

• Friday, March 28

from 11 a.m to 1 p.m

**Théâtre Massalia (Seita)**  
Social Event

Small Countries Network offers a friendly speed-dating session over drinks to discuss key topics: young audiences, networks, arts education, diversity and cross-border exchanges. A great opportunity to build connections in a warm atmosphere.

LANGUAGE: ENGLISH

## INTERNATIONAL INSTITUTIONS: INFLUENCING CULTURAL PARTICIPATION OF CHILDREN & YOUNG PEOPLE

ASSITEJ INTERNATIONAL [WORLD]

• Friday, March 28

from 2 p.m to 3:30 p.m

**Théâtre Massalia (Cartonnerie)**  
Conference

Every child has the right to participate in cultural and artistic life, a key principle of the United Nations Convention on the Rights of the Child. How do cultural institutions and funding bodies contribute to ensuring this access?

A discussion with Judith Videcoq, Creative Europe Officer at the European Commission, and a member of the Institut français.

LANGUAGE: ENGLISH & FRENCH

## PERFORMANCE AS RESEARCH

INTERNATIONAL THEATRE FOR YOUNG  
AUDIENCES RESEARCH NETWORK  
(ITYARN) [WORLD]

• Friday, March 28

from 2 p.m to 3:30 p.m

**Théâtre Massalia (Seita)**  
Workshop

A hybrid workshop led by the ITYARN network to imagine new forms of collaboration between researchers and performing arts artists for young audiences. This workshop combines artistic creation and scientific publishing.

LANGUAGE: ENGLISH

## TEEN KITCHEN TABLE AFTERTALK

FORESTEEN [EUROPE]

• Friday, March 28

from 3 p.m to 4:30 p.m

**Théâtre Massalia (Studio M.O.D)**

Talk

A group of European teenagers shares their experiences as spectators of Bright Generations events, hosting the discussion in the TEEN KITCHEN TABLE format. This method, part of the ForesTEEN audience engagement process, fosters transgenerational dialogue.

LANGUAGE: ENGLISH

## QUANTIFYING OUR AUDIENCES: GLOBAL, ADVOCACY-FOCUSED RESEARCH

ASSITEJ INTERNATIONAL, KAI ROLAND  
GREEN, LANORA CALLAHAN [WORLD]

• Friday, March 28

from 4 p.m to 5 p.m

**Théâtre Massalia (Seita)**  
Conference

Many countries lack data on Theatre for Young Audiences (TYA), making it hard to assess its impact. Dr. Lanora Callahan and Dr. Kai Roland Green will share insights from their ASSITEJ International study, highlighting data gaps, early findings, and ways to improve audience measurement. This session will examine accessibility differences and explore collaborative solutions to better quantify TYA engagement.

LANGUAGE: ENGLISH

## FRIDAY, MARCH 28TH

### SMALL IS MORE – PRÉSENTATION

ASSITEJ BELGIUM [BELGIUM]

• Friday, March 28

from 4 p.m to 5 p.m

**Théâtre Massalia (Cartonnerie)**

*Social Event*

ASSITEJ Belgique celebrates its 10th anniversary in 2025! Join us for a festive reception with walking dinner, drinks, and birthday cake to toast a decade of creativity and discover Belgium's unique theatrical landscape.

**LANGUAGE:** ENGLISH & FRENCH

### MEET THE NEW INTERNATIONAL INCLUSIVE ARTS NETWORK!

INTERNATIONAL INCLUSIVE ARTS NETWORK (IIAN) [WORLD]

• Friday, March 28

from 5 p.m to 7 p.m

**Théâtre Massalia (Studio M.O.D.)**

*Social Event*

A relaxed meeting for everyone interested and concerned with inclusive performing arts for children. Find out about the new International Inclusive Arts Network (IIAN) and join us!

**LANGUAGE:** ENGLISH

**ACCESSIBILITY:** 

### COME AND PLAY KIKOIKOM

SCÈNES D'ENFANCE – ASSITEJ FRANCE AND THE PARTNERS OF L'ENFANCE DES ARTS [FRANCE]

• Friday, March 28

from 5:30 p.m to 6:30 p.m

**Théâtre Massalia (Cartonnerie)**

*Social Event*

Scènes d'enfance – ASSITEJ France and 15 French national associations of live performance have created 'Kikoikom', a collaborative game to imagine an event together. The goal: to create a project for young people with a group of children, young people, families, artists, and other partners. Through this game, participants will explore their creativity, exchange ideas, and design unique events as a team. A fun and inspiring moment to get to know each other in a different way and dream up projects together with children and youth.

**LANGUAGE:** FRENCH & ENGLISH



### A PUPPET KARAOKE BY THE MASSALIA WEB TROTTERS

THÉÂTRE MASSALIA [FRANCE]

• Friday, March 28

from 8 p.m to 9 p.m

**Théâtre Massalia (Cartonnerie)**

*Social Event*

Come and laugh, come and sing with the MWT!

Microphone in hand or puppet in hand, immerse yourself in a luminous evening where the joy of singing and frenzied choreography come together for an evening full of surprises and good humour!

**LANGUAGE:** FRENCH, ENGLISH...



### SMALL IS MORE PARTY

ASSITEJ BELGIUM [BELGIUM]

• Friday, March 28

from 9 p.m to 11 p.m

**Théâtre Massalia (Cartonnerie)**

*Social Event*

ASSITEJ Belgique celebrates its 10th anniversary in 2025! Join us for a festive reception with walking dinner, drinks, and birthday cake to toast a decade of creativity and discover Belgium's unique theatrical landscape.

**LANGUAGE:** ENGLISH & FRENCH

## SATURDAY, MARCH 29TH

### CLOSING PARTY

• Saturday, March 29

from 7 p.m to 12 a.m

**Théâtre Massalia (Cartonnerie)**

# THANK YOU TO ALL OUR PARTNERS

## ORGANISERS

Bright Generations - Générations Lumineuses is an international event organised by Scènes d'enfance - ASSITEJ France, in collaboration with the Théâtre Massalia, and ASSITEJ International.



## PUBLIC PARTNERS



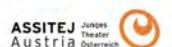
## WITH THE SUPPORT OF



## LOCAL CULTURAL PARTNERS



## WITH THE CONTRIBUTION OF



## MORE INFO AND BOOKINGS:

[france2025.assitejonline.org/fr/](http://france2025.assitejonline.org/fr/)

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