



ASSITEJ International Secretary General
Louis Valente sg@assitej-international.org
Farvergade 10, 5. sal 1463 København K Denmark



World theatre day Take a child to theatre, today ! 20 March 2019 Press release

We invite you to send the WD 2019 press release to your local and national media contacts.

➡ For complete information about ASSITEJ's World Theatre Day for Children and Young People, please read goo.gl/U1wYJF (available in English, French, Spanish)

March 20th is ASSITEJ World Day of Theatre for Children and Young People and is celebrated worldwide through the campaign **Take a Child to the Theatre**.

From 2019 on, ASSITEJ has decided to address all those who can provide support, or advocate for local TYA practitioners, on the occasion of WTD.

This year's messages has been written by **Yvette Hardie** (South Africa), President of ASSITEJ, **Joyee**, 8 years old, and **Jojo**, 11 years old, attendants at the House of Muchness, in Brunswick, Australia.



ASSITEJ president Yvette Hardie says : "Children need to be offered to enjoy moments in community where they are reminded of what we share, and where they are able to appreciate the multiple realities of what it means to be human."

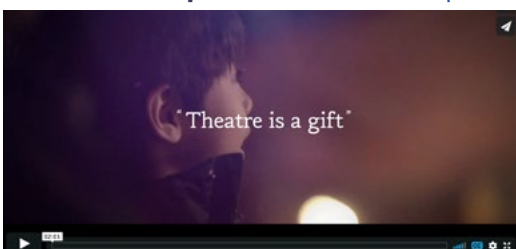
Joyee says : "Without theatre, there would be no imagination. Everyone wouldn't be able to be themselves. Without stories, everyone would be bored all the time. A bit gloomy – they wouldn't really feel very nice."

Jojo says : "I love theatre where you have to use your imagination, your own imagination which is different from everyone else's. Because the things in the show are hard to see or aren't there, you have to imagine them. You make them up. And then you can see them really well."

Read the full World Day Messages here:

<http://www.assitej-international.org/en/the-world-day-of-theater-for-young-audiences-2019/>

Watch the 2019 promotional video : <https://vimeo.com/315004381>



For 2019 the World Day video has been created by ASSITEJ South Korea



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ASSITEJ Fundraising campaign

Some countries use the campaign as a rallying call to ask for donations to ensure that children and young people who otherwise wouldn't have access to theatre get an opportunity to do so on this day.

Last year ASSITEJ Italy raised 1000 euros for the campaign, through asking audiences to add a small donation to their ticket price. These monies were collected and then donated to the Tamasha Festival in Pakistan, to aid audience access to this event. The determination for the funding was made by ASSITEJ Executive Committee. Should you wish to contribute in this way, please [contact the Secretary-General of ASSITEJ](#).

We hope that as many members as possible will get behind the campaign for 2019 so that we can make as big an impact as possible which supports the rights of children and young people to engage with theatre.

International cooperation



Since 2017, ASSITEJ links with ITI and UNIMA celebrating the power of performing arts, through the new initiative of World Performance Week joining World Day of Theatre for Children (March 20), World Puppetry Day (March 21) and World Theatre Day (March 27).

Contact us!

For further information, interviews or images contact François Fogel, Chair of communications on +33 660445059 or email francois@scenesdenfance-assitej.fr or Louis Valente, Secretary General at sg@assitej-international.org



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