

Candidate For The Executive Committee : Entrada # 358**Name of Centre/Network:**

ASSITEJ CHINA CENTRE

Name of Candidate:

YIN XIAODONG

Presentation of candidate:

Being the leader of China children's theatre field for several years, Mr. Yin Xiaodong has made an outstanding achievement for the development of China National Theatre for Children, as well as the progress of TYA in China. He also has made an impressive contribution to the international communication of Chinese Children Drama and the popularization of drama education, enhancing the influence and reputation of China children's dramas.

Under his leadership, CNTC annually produces 3 small plays and 2-3 big plays, which are separately staged in small and big venues (Holiday Classic Theatre and China Children's Theater) of CNTC, also has performance footprints in domestic China and foreign countries. As an artist, Mr. Yin has always been the executive producer for all CNTC productions, guaranteeing their high artistic level and quality. When he appointed to be the president of CNTC, Mr. Yin Xiaodong put forward the goal of CNTC development "First-rate in China, well-known in the World", under which CNTC achieved many breakthroughs.

Since he became the president of China National Theatre for Children, the Theatre have made almost 700 performances annually in average, including more than 300 theatre residency performances, 300 touring shows around China and abroad, as well as about 70 charity shows to audiences who lived in remote and poor areas of China. Though CNTC is Beijing-based, the performance footprints were all over China, even Hong Kong and Taiwan. Over 3 years, he also devoted to promote China children's dramas going out, and meanwhile actively brought in foreign shows and promoted international cooperation. CNTC has established strategic cooperation partnership with Tandarica Animation Theatre of Romania, Svenska Theatre of Finland and Missoula Children's Theatre of America, co-producing dramas and exchanging artists following the "Three Steps"—multiple interactions on both artists, performances exchanges, as well as making co-productions. The mutual understanding between CNTC and foreign art troupes is being deepened and bilateral friendly cooperation is proceeding in a smooth and fruitful way. CNTC dramas, such as Journey to the West, Dragon Child, Three Monks and Aesop's Fables have been to abroad many times for culture and drama exchange, including Japan, Korea, Australia, America, Canada, Columbia, France, Thailand, Germany, Spain, Romania, Denmark, Finland and Iceland, etc.

In 2014, Mr. Yin Xiaodong produced physical Anime Drama Three Monks, a non-verbal traditional Chinese story, which was a complete success. This show has toured in 15 cities of 11 countries, including Spain, Japan, Germany, Finland, Romania, Iceland and Malta, etc. and delivered a universal value of unity and team spirit, getting huge welcome by foreign audiences. Besides, this show has already got invitations from several world famous Festivals and arts institutes in 2017, including Denmark April Festival, South Africa, Korea Summer Festival and Melbourne Arts Center in Australia, etc.

As the president of ASSITEJ China Center, he is positively upgrading the China Children's Theatre Festival and International Drama Salon, boosting the prosperity of Chinese Children drama industry. Approved by the Ministry of Culture, jointly hosted by China National Theatre for Children, together with the ASSITEJ China Center, the China Children's Theatre Festival has been successfully held six sessions since 2011. The annually Festival usually lasts more than 45 days, which from the weekend of July until the end of August. More than 130 cultural troupes from over 20 countries and areas take part in it, such as China, American, Romania, Lithuania, Japan, South Korea, Spain and Australia, etc. and there are over 253 plays with more than 1235 performances benefiting audiences about 900 thousand. Besides Beijing, the festival also held branch sessions in three other cities, including Jinan, Chengdu and Ningbo. Through excellent international drama performances and communications, children's drama seminars and various drama activities, China Children's Theatre Festival has become an important window to display domestic and foreign drama achievements; provided a great platform to promote the developments and communications, as well as a new bridge to gather strength and supports.

In 2014, he initiated the one of the significant activities of China Children's Theatre Festival—International Drama Salon, with more than 100 artists and International ASSITEJ members from 20 countries participated in three years. Ms. Yvette Hardie, President of ASSITEJ, Ms. Marisa Giménez Cacho, Secretary General of ASSITEJ and Ms. Vigdís Jakobsdóttir, Vice-President of ASSITEJ joined the International Drama Salon in 2015 and 2016 separately. The International Drama Salon aims at

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“building a communicating platform, sharing experience on children drama creation and production, boosting sustainable development of children's dramas.” The Drama Salon 2016 included 10 keynote speeches and 4 symposiums, making an in-depth explorations and communications between foreign artists, practitioners and more than 40 Chinese delegates from TYA on the development of children drama and future communication and cooperation. Now Mr. Yin Xiaodong has called all ASSITEJ members and artists to upgrade the International Drama Salon into a forum with much more influence and international elements. It is mutually beneficial for Chinese artists and international delegate. Through Drama Salon, we have signed Memorandums of Cooperation with ASSITEJ South Korean Center, ASSITEJ Japan Center and ASSITEJ Romania Center.

China is a big country with large population. There are more than 380million children and youth in China. Mr. Yin Xiaodong actively committed to popularize drama education. Malanhua Performing Art School for Children, one department of CNTC, restarted its business of drama education for 5-12 years old children. Through art and drama education, more and more students and parents realized the importance of drama. At the same time, with his initiative and effort, Malanhua Performing Art School for Children has cooperated with around 10 primary schools to bring drama education to students' classroom and opened its branch school in Singapore. The Malanhua (Malan Flower) will blossom and yield more fruit in the world.

An excellent drama may have direct influence on the children's life. Mr. Yin Xiaodong will devote himself to promoting the development of children's drama in China and Asia, especially with his efforts, China Centre has united with both Japan Center and Korea Centre to enhance the regional cooperation. Now the three national centers are planning to launch an international festival together, which called “Asia International Festival of Performing Arts for Children and Young Audiences”, and will be held in turn among China, Japan and Korea. “All for Children” is the persistent pursuit of him.